

**WAKE Up and Read - School Readiness
2014-2015 through 2019-20**

Need: Increase the percentage of students reading on grade level in grade three from 70% to 95% on the NC End-of-Grade test by 2019-20.
School Readiness Goal: Increase the percentage of kindergarteners recognizing print concepts and reading behaviors from 29% to 60% on the Kindergarten Initial TRC Assessment by 2019-20.

CONTEXT	STRATEGIES	OUTCOMES – IMPACT		
		Short-Term	Intermediate	Long-Term
<ul style="list-style-type: none"> • More than 35,000 children (15%) live in poverty in Wake County • 71% of incoming kindergarten students are not proficient on the initial TRC Assessment • As reported by parents, 5401 out of 10,673 (51%) of incoming kindergarten students are not read to daily • There is a significant school readiness gap • Need for community-wide awareness of strategies to promote literacy from birth • Lack of coordination, opportunities and access of resources to provide support to all families 	<ul style="list-style-type: none"> • Develop an ongoing community awareness campaign to foster collaboration, coordination, and public engagement • Collaborate and coordinate with stakeholders and the community to provide support for literacy development and books to children birth – age 5 • Increase volunteers supporting literacy development for children birth – age 5 • Increase parental access to literacy resources and opportunities for literacy support 	<ul style="list-style-type: none"> • Identify all early childhood education providers in Wake County and coordinate a community awareness campaign and professional development • Provide books to children in targeted childcare and community centers near identified WCPSS schools through a community-wide book drive 	<ul style="list-style-type: none"> • Increase the number of parents and community members engaged and prepared to support children to be successful learners • Develop a plan to ensure children in early childhood settings are read to daily and teachers participate in literacy professional development • Increase the number of WAKE Up and Read resources available for parents/community 	<ul style="list-style-type: none"> • Increase the percentage of kindergartners recognizing print concepts and reading behaviors on the TRC to 60% • Increase to 95% the percentage of incoming kindergarten students read to daily • Increase the number of volunteer hours focused on supporting literacy development for children birth – age 5